

# SALMA NADER

TV Producer & Video  
Journalist

## ABOUT

More than six years of experience in the field of content production and video journalism.

## AWARDS

- Winner of the Award of Excellence at the Broadcast Education Association (BEA), Festival of Media Arts in Las Vegas, NV for a documentary called "Who Brought it to Life."

- My graduation project - a 15-minute documentary called "Alef Lam" about The Nubian Displacement- was awarded third place in the faculty's graduation projects' presentation ceremony.

## LANGUAGES

- Arabic (Mother Tongue).
- English (Fluent).
- French (Basics).

## GET IN TOUCH

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## WORK HISTORY

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### Editor- Reporter- Content Producer

Alghad TV Channel, 2017 to Present

- Script writer for promotion and documentary departments.
- Program Producer and editor of "Zoom" investigative show and "Nawafez" cultural and touristic show.
- Producer and Field Reporter at "Youm Jadeed" morning show.
- News Producer and In-house Reporter for daily bulletins.

### Teaching Assistant

- American University in Cairo 2017 to Present
- Modern Sciences and Arts University (2016-2018)

### Head of Digital Marketing

Al Aqariya Real estate TV Channel (2016)

### Field Reporter in English

Egy Group for Media (2013)

## ACADEMIC BACKGROUND

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### BA, Faculty of Mass Communication

Cairo University | 2009-2013

GPA 3.84

- Majored in Broadcast Journalism, English Department.
- Reporter for the Cairo University newspaper "Sot El Gama'a."

### MA, School of Global Affairs and Public Policy

American University in Cairo | 2016-2018

GPA 3.9

- Awarded the Adham Center for Television and Digital Journalism fellowship during which I earned competitive grades and produced over 20 feature stories.

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## Freelance Projects

- Translator at Masreya Media for subtitling, voice-over and text translation services (2016-2018).
- Social Media Moderator at Brainy Squad start-up (2016-2017).
- Freelance copy writer for different advertising agencies.

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## Courses & Trainings

- Summer Training at the Egyptian Radio & TV Union (ERTU) (2010).
- Media Translation Internship at the Middle East News Agency (MENA) (2011).
- Photography Course at the Russian Cultural Center with Dr.Khaled Ewais (2012).
- Researcher at Pro-Creative Advertising Agency (2013).
- Presentation and Soft Skills Workshop at the October University for Modern Sciences and Arts (MSA) (2014).
- French Conversation Course at the French Cultural Center (Institut Francais) (2014).
- Photography and Lighting Course at Light Studios (2015).
- Arabic Editor at The Caravan- weekly student newspaper- of the American University in Cairo (2016-2017).
- Arabic and Delivery Skills workshop with Mr. Gamal Abudl-latif Ex- Editor-in-chief of BBC Online (2019).

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## Software Skills

### Avid

- I news
- Media Central

### Adobe

- Premiere
- Photoshop

### iOS Software

- Final Cut Pro